



INX ANNOUNCES THE LAUNCH OF NEW BOOK, THE INX WAY

Written by INX's Leadership and Industry Experts, 'The INX Way' Details the Path to Building a Secure, Regulated and Prosperous Future With Digital Securities

NEW YORK, Jan. 20, 2023 /CNW/ -- [The INX Digital Company, Inc.](#) (NEO: INXD, INXATS: INX, OTCQB: [INXDF](#)) ("INX"), a broker-dealer and inter-dealer broker - offering the first-ever SEC-regulated digital asset trading platform for both cryptocurrencies and security tokens, announced today the launch of *The INX Way*. The book is a collaboration by INX's leadership and top legal, financial and regulatory experts, outlining INX's multi-year, multi-disciplinary effort to execute the first-ever initial public offering on the blockchain.

In addition to detailing INX's journey, *The INX Way* is an informative guide to help educate market participants, legal professionals, issuers and investors exploring alternative investments on how to successfully participate in today's digital economy by leveraging security tokens and blockchain technology. The book offers a variety of success stories and case studies, as well as the following key highlights:

- The rise of the "Insurer" and how digital securities can enable companies to create deeper, more engaging relationships with them.
- The use of the security token as a post-bankruptcy recovery mechanism.
- The democratization and simplification of the capital raise process for startups and other high-growth companies.

"The global economy is in the midst of one of its most transformational periods in history. The digitization and tokenization of the world's assets is both inevitable, with the blockchain and tokenization ecosystems continuing to impact industries from gaming and healthcare to finance to real estate," said Shy Datika, founder & CEO of INX. "During this evolution, INX has been in the trenches, doing the work alongside U.S. regulators, to increase access and opportunities for investors to participate in, and benefit from, the digital economy. Because of our unique perspective we decided to put it in writing in *The INX Way*. We hope readers learn from our experiences and transform that knowledge into actionable insight."

In 2021, INX became [the first SEC-registered digital security IPO](#) – closing with \$84M gross proceeds from over 7,300 retail and institutional investors. 92.9M INX Tokens were sold in the IPO. INX continues to lead the industry in providing novel trading and capital-raising financial instruments to enterprises and companies worldwide.

For more information about INX and *The INX Way*, in a digital and hard-copy format, visit www.inx.co/.

About INX:

INX provides a regulated trading platform for digital securities and cryptocurrencies. With the combination of traditional markets expertise and a disruptive fintech approach, INX provides state-of-the-art solutions to modern financial problems. INX is led by an experienced and dedicated team of business, finance, and technology veterans with the shared vision of redefining the world of capital markets via blockchain technology and innovative regulatory approach.

About The INX Digital Company, Inc. INX is the holding company for the INX Group, which includes regulated trading platforms for digital securities and cryptocurrencies, combining traditional markets expertise and an innovative fintech approach. The INX Group's vision is to be the preferred global regulated hub for digital assets on the blockchain. The INX Group's overall mission is to bring communities together and empower them with financial innovation. Our journey started with our initial public token offering of the INX Token in which we raised US\$83 million. The INX Group is shaping the blockchain asset industry through its willingness to work in a

regulated environment with oversight from regulators like the SEC and FINRA.

In addition to operating two regulated trading platforms for blockchain assets, INX's interdealer broker, I.L.S. Brokers, plans to offer non-deliverable cryptocurrency forwards to Tier-1 banks in the future. For more information, please visit the INX Group website [here](#).

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This press release contains statements that constitute "forward-looking information" ("forward-looking information") within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking information and are based on expectations, estimates and projections as at the date of this news release. Any statement that discusses predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward-looking information. In disclosing the forward-looking information contained in this press release, INX has made certain assumptions, including with respect to, the continuous development of the INX trading platform, the offering of non-deliverable cryptocurrency forwards, and the development of the digital asset industry. Although INX believes that the expectations reflected in such forward-looking information are reasonable, it can give no assurance that the expectations of any forward-looking information will prove to be correct. Known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking information. Such factors include but are not limited to regulatory developments, the state of the digital securities and cryptocurrencies markets, and general economic conditions. Accordingly, readers should not place undue reliance on the forward-looking information contained in this press release. Except as required by law, INX disclaims any intention and assumes no obligation to update or revise any forward-looking information to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward-looking information or otherwise.

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